



Brandon Badey

Occupation: Police Officer

UMSC Member for: 7 years

Board Experience: I was on the board of Cub Scout Pack 17. I was the Range Safety chair. I was also in the running to be the head chair of the Pack, but my son decided he wanted to pursue other interests.



What skills would you bring to the board? Management; Social Media/Marketing/Fundraising; Board of Director Experience

Why are you interested in joining the board: Hi there. A little about me. I have been a bonded member of UMSC for 7 years. I have been a resident of UM for 9 years, but my wife and I have family that have been residents of UM for 70+ years. I am married to my wonderful wife, Amy, and we have 4 amazing children. I love UMSC. I also see the potential that UMSC holds. I feel as though with me on the board, I can bring my experience with other organizations to the table to help to maintain and improve the swim club. I have been involved in a few local organizations, both on the BoD or supporting those on the board. I've ran concessions and help organize and run fundraisers. I have a back ground in restaurant management. The grounds have so much potential to bring more fun and enjoyment to the members and their friends/families. I can help organize fundraisers to bring those visions to light so that we can focus on using the budget for the day to day operations, but also improve the club. I will do what I can and work with the other UMSC board members to make sure that UMSC is one of the best swim clubs in the area! I look forward to serving the membership!



Caryn Gill

Occupation: Licensed Professional Counselor

UMSC Member for: 3 years

Board Experience: This would be my first



What skills would you bring to the board? Management; Human Resources; Social Media/Marketing/Fundraising

Why are you interested in joining the board: I love being a member of UMSC and am passionate about helping it grow, ensuring membership remains valuable for everyone. The club has brought so much joy to my summer, watching my kids swim and play, and sharing that unique sense of community with fellow members. As a Licensed Professional Counselor and owner of a counseling practice, I bring experience in management, human resources, marketing, and fundraising. I've used social media to connect with clients and build partnerships, and I want to apply those skills to help UMSC stand out among local swim clubs, planning engaging events and crafting effective marketing to highlight what makes us special. Listening to members is essential, and I'm eager to use your feedback to strengthen our club for years to come, making UMSC a welcoming place for both members and staff.



Chris Ellis

Occupation: Communications Professional

UMSC Member for: 10 years

Board Experience: In addition to serving on the UM Swim Club board, I am on the board for the Upper Moreland Education Foundation.



What skills would you bring to the board? Social Media/Marketing/Fundraising; Board of Director Experience

Why are you interested in joining the board: We're fortunate to have a resource like the swim club here in our township, a place where community members can enjoy summer in so many ways, with a variety of opportunities and facilities that set our club apart. I enjoy putting my background in communications, branding, marketing, and public relations to work for the club's success and future within Upper Moreland. Working with other dedicated people to support our operations and enhance each member's experience is rewarding, especially knowing we're continuing a cherished local tradition. As a communications professional with board experience, I bring strengths in writing, media relations, employee engagement, website content, social media, branding campaigns, video production, and crisis communications, skills I use to promote and highlight all that our swim club has to offer both to members and the wider community



Holly Rooney

Occupation: HR Professional

UMSC Member for: 20 years

Board Experience: Currently serving as UM Swim Club president (6 years); former UM Primary HSA School Secretary (3 years)



What skills would you bring to the board? Management; Human Resources; Social Media/ Marketing/ Fundraising; Commercial Pool Management; Board of Director Experience

Why are you interested in joining the board: I have been President of the Board for the past six years, and I am committed to building and growing our swim club. In my time as President, we've made important investments and improvements that have made our club stronger, and I want to keep this progress going. My interest in serving comes from my passion for our club and the relationships I've developed with our members and community. Over these years, I have learned a lot about how our club works, the challenges we face, and our opportunities to get better. I am motivated by all the positive changes we've made, from facility upgrades and the swim and dive program to putting solid structures in place for our future. Still, I know there is more to do, and I want to help us build on what we've done while meeting the new needs of our members and being fiscally responsible. My experience has taught me how to lead the club, work with lots of different people, and make choices that keep our budget on track while making members happy.



Katie Hamilton



Occupation: Teacher

UMSC Member for: 9 years

Board Experience: This would be my first

What skills would you bring to the board? Management; Social Media/Marketing/Fundraising; Coaching /Pool Management

Why are you interested in joining the board: I want to join the board of directors because I care deeply about the UMSC community and its success. For the past nine years, UMSC has been an important part of my life, not just as a place to swim, but where my family has made lasting memories at the pool, social events, swim lessons, and Gators meets. Lately, I've gotten more involved with the swim team and started learning the League Representative role, which has helped me see how much work it takes to keep UMSC a great place. I would like to help guide and support the club's future so it stays a joyful, well-run "summer home" for my family and others. As a teacher, I manage people, schedules, and responsibilities, and I'm used to communicating clearly. I also have experience with budgeting, fundraising, and making choices about priorities. While I haven't managed a pool before, I am confident I can help with club operations, social media, and making UMSC strong and organized.



Simone McGrath



Occupation: Secretary for Parks & Recreation at The Upper Moreland Township

UMSC Member for: 3 years

Board Experience: I currently serve as the secretary of the Upper Moreland Education foundation.

What skills would you bring to the board? Management; Human Resources; Social Media/Marketing/Fundraising; Community experience as I have worked at the Upper Moreland Primary school.

Why are you interested in joining the board: To apply my practical skills in payroll management, social media, and large-scale staff scheduling to support the club's daily operations and strategic goals. We love the pool, and I am always interested in helping a facility that creates such wonderful memories for not only my family but the community. I'm interested in joining the board of directors because I care deeply about the success and future of the swim club. I believe the club plays an important role in the community. I'd like to contribute my time and skills to help strengthen those efforts. I'm excited about the opportunity to work collaboratively with other board members to ensure the club continues to thrive both operationally and as a vibrant, inclusive community resource.



Will Rogers

Occupation: Digital Sales Manager

UMSC Member for: 8 years

Board Experience: UM Swim Club Board member (3 years) Colonial Swim League Board member (2 years)



What skills would you bring to the board? Management; Social Media/Marketing/Fundraising; Board of Director Experience

Why are you interested in joining the board: I am a current board member up for reelection and have been committed to keeping UMSC a great environment for all our members by always having an open mind to member suggestions and issues. I help co-run the swim team from the board's side and also serve on the Colonial Swim League board, which our Gators swim in. As a Digital Sales Manager with experience in management, social media, marketing, fundraising, and board leadership, I am well versed in our club's policies and procedures. I will continue to use my business experience to keep UMSC strong, both financially and for our members.