

UMSC

Celebrating our 2025 Season and Achievements



Membership Growth

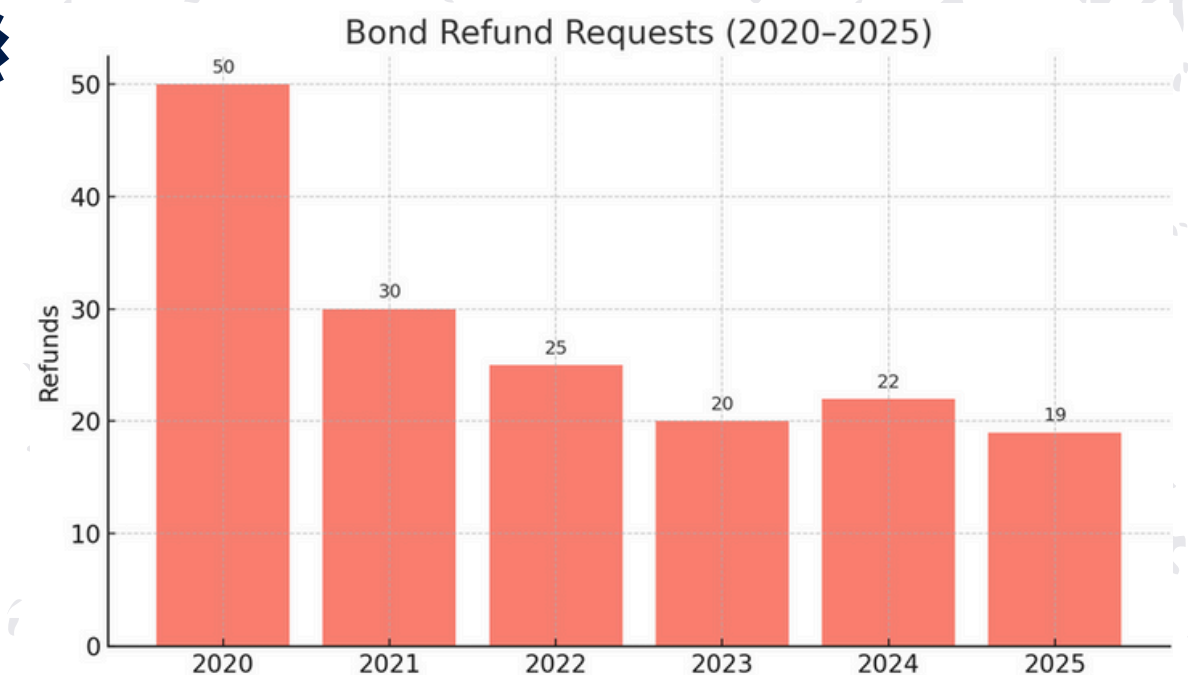
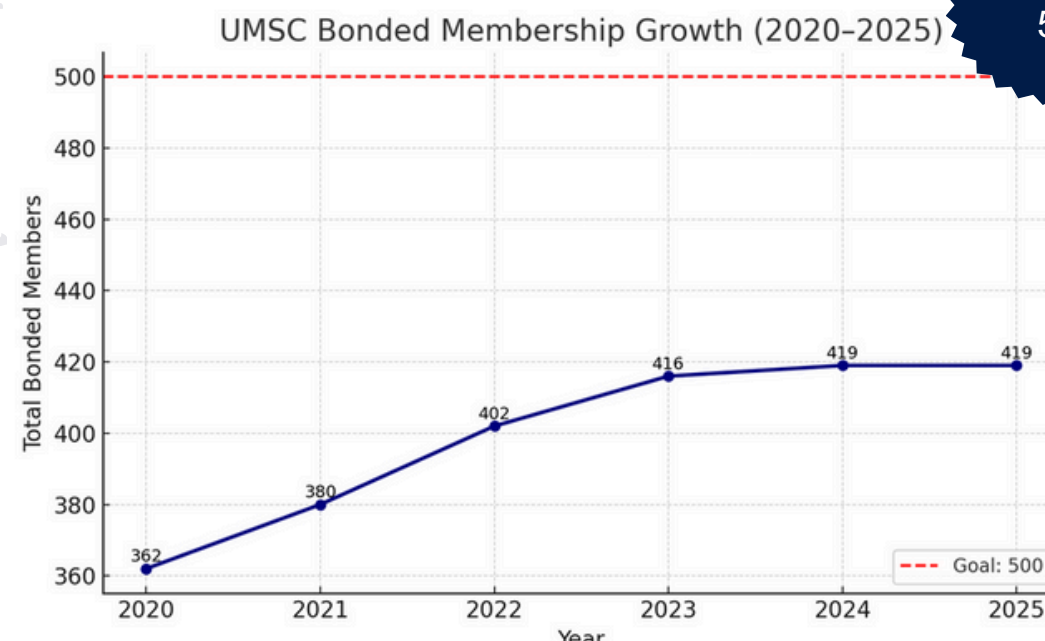
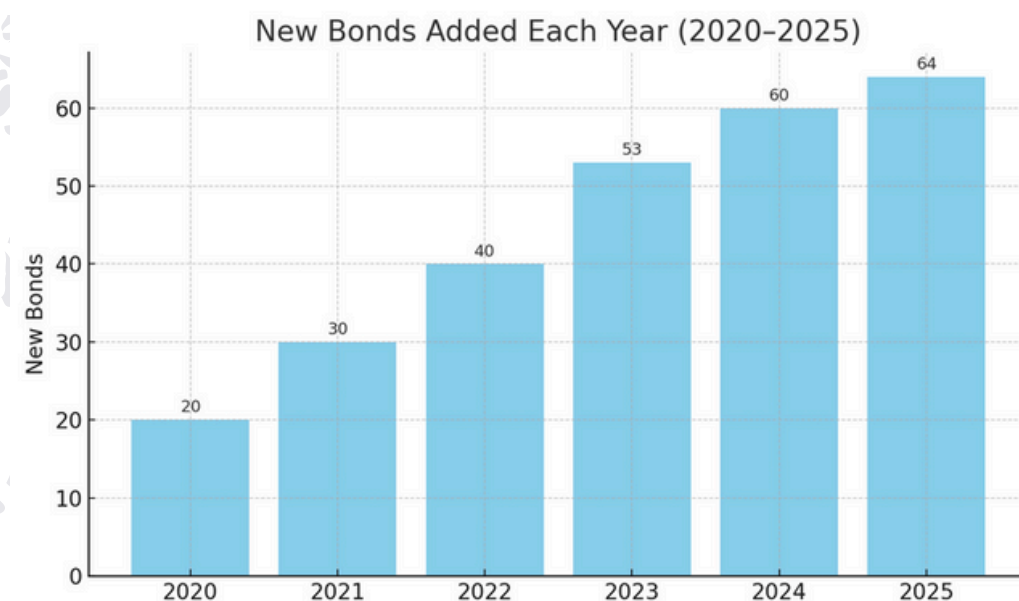


In 2025, Upper Moreland Swim Club experienced exciting growth in membership, thanks in large part to our new referral program. Word of mouth remains one of our strongest assets, and this initiative not only rewarded our loyal families but also welcomed many new ones. Growing membership is key to the long-term health of our club, and we are committed to building on this success with fresh strategies to keep our community thriving.

64 new bonded families

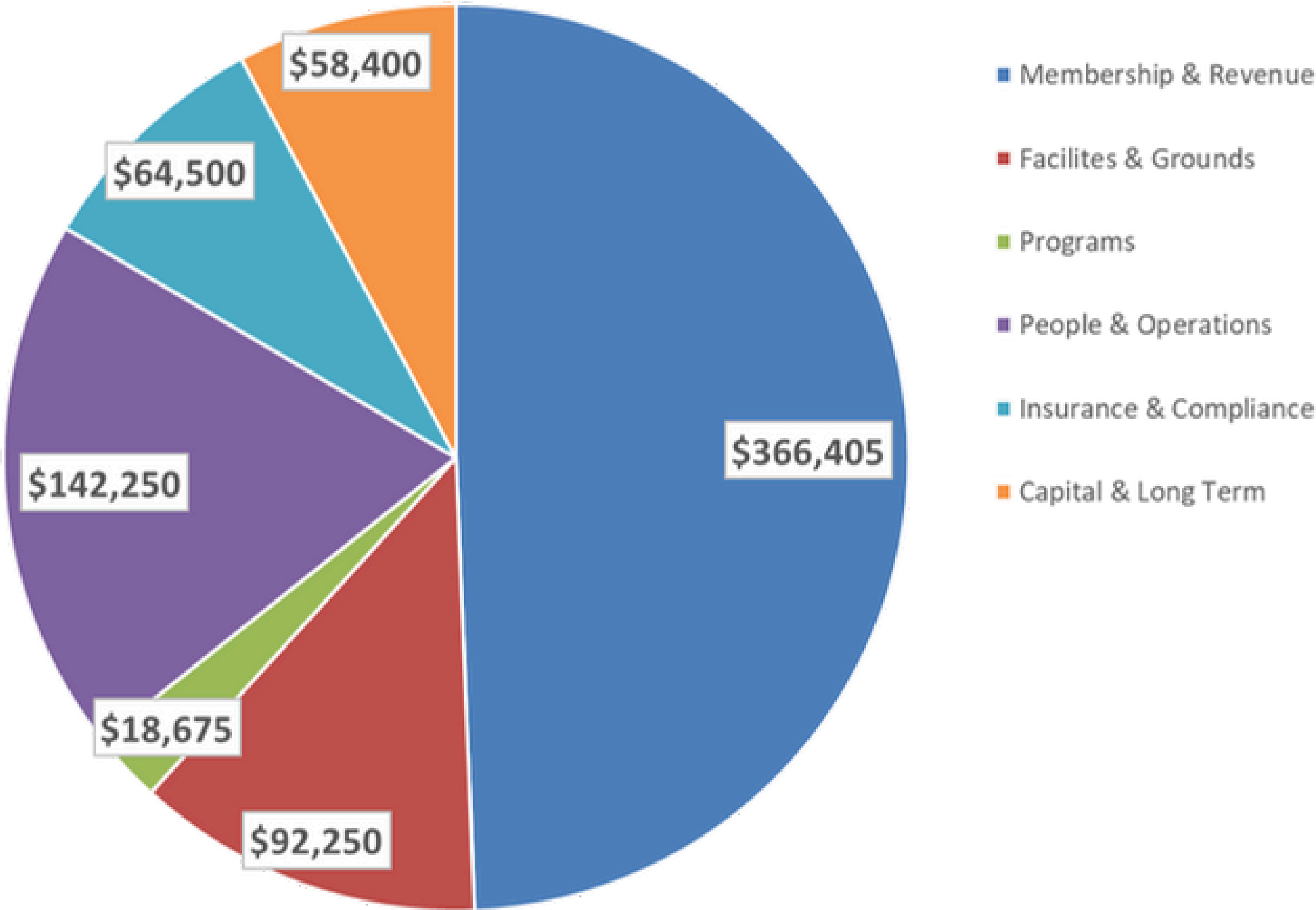
419 bonded memberships

19 open bond refund requests



UMSC				
Financial Statements				
	Actual Jul YTD 2025	Annual 2025 Budget	YTD Budget Vs. Actual	
Income				
Membership Dues/Convienience Fee Revenues	336,324	330,205	6,119	2%
Guest Revenue	15,190	25,000	(9,810)	-65%
Swim Lesson Revenue	2,454	-	2,454	100%
Rentals/Goods Sold	936	1,500	(564)	-60%
Interest Income	6,668	9,700	(3,032)	-45%
Total Revenues	361,571	366,405	(4,834)	-1%
Expenses				
Advertising	(916)	(750)	(166)	-18%
Fees	(7,926)	(11,700)	3,774	48%
Goods for Sale	(271)	(250)	(21)	-8%
Grounds	(9,603)	(16,250)	6,647	69%
Honorariums	(500)	(13,000)	12,500	2500%
Insurance	(49,099)	(26,500)	(22,599)	-46%
Lifeguards	(2,746)	(3,250)	504	18%
Labor-Operations/Management	(77,208)	(130,000)	52,792	68%
Misc	(1,756)	(1,000)	(756)	-43%
Office Supplies	(3,006)	(6,000)	2,994	100%
Permits	(688)	(750)	62	9%
Petty Cash	(200)	-	(200)	-100%
Pools	(33,628)	(48,000)	14,372	43%
Recreation	(615)	-	(615)	-100%
Services	(6,185)	(9,000)	2,815	46%
Social	164	-	164	-100%
Supplies	(2,223)	(4,500)	2,277	102%
Taxes	(6,433)	(26,300)	19,867	309%
Utilities	(10,512)	(16,750)	6,238	59%
Total Expenses	(213,352)	(314,000)	100,648	32%
New Bond/Bond Refunds				
Net Bonds (inc/ partial Bond Payments)	(12,875)	(2,500)	(10,375)	-81%
Capital Spend				
Total Capital Spend	(45,847)	(58,400)	12,553	-27%
Gator Grille				
Gator Grille Cashflow excl/Allocation	(755)	4,300	(5,055)	669%
Swim Program				
Swim Program Cashflow excl/Allocation	(4,680)	4,925	(9,605)	205%
UMSC CashFlow	84,062	730	37,300	

2025 Budget





Swim Team Highlights – 2025

Swimmer	Event	Time	Date & Location
Keira Hoch (Girls 13–14)	50 Backstroke	32.27	June 24, 2025 – Maple Manor
Autumn Hoch (Girls 7–8)	25 Backstroke	20.50	July 17, 2025 – UM
Autumn Hoch (Girls 7–8)	25 Breaststroke	20.44	July 10, 2025 – FW

Congratulations to our record-breakers and all swim & dive athletes for an incredible season!

GROWING OUR SWIM & DIVE PROGRAM

Next season, we’ll focus on strengthening our swim and dive program, from lessons to Mini Gators to competitive meets. By investing in expanding our team and opportunities for all ages, we’ll grow participation, foster talent, and keep UMSC a leader in the pool.

FACILITY IMPROVEMENTS



2022

Painting and Caulking of Pools
Fence Maintenance and Repair
Pump Room Maintenance and Repair
Pool Vacuums Maintenance and Repair
New Point of Sale New Point of Sale Equipment

2023

New Roof
Epoxy Floors
Water Filling Station
Bathroom renovations
Electrical Work on grounds
New Sinks and Countertops



2024

7 new Grills
Stickball Court
Pickleball Court
Basketball Nets
2 Pool Vacuums
4 Trees Planted
Snack Stand Tables
New Speaker System
Sandy Volleyball Court
Pump Building Repairs
Sealcoated blacktop on all 3 Courts

2025

Tree Removal
Handrail to pump room
LED lighting in Gator Grille
Privacy fence to pump room
New Electrical lines in pump room
New Ionization system for pool sanitation
Front Office re-design including new carpet, paint and layout.

Board of Directors

Thank You for your service.

Chuck Jacobs

For three years, he has led our Swim and Dive program, organizing meets, coordinating with coaches, and representing us in the Colonial Swim League.

Paul Rose

A member of our Pool Maintenance Committee who has helped open, close, and maintain the pool. While no longer on the Board, we look forward to continuing to work with him. Thank you to all who serve and support our club.



Katie Hamilton

WELCOME

Simone McGrath





Supporting Our Youth, Strengthening Our Community

UMSC is more than a swim club; it's a place where local kids gain their first job experience in a safe, familiar environment.

Many of our staff return year after year, working with us through high school and college while building confidence, responsibility, and teamwork skills.

We also partner with local, non-political community organizations to open our grounds and facilities for events and programs that benefit families and youth.

Together, these efforts strengthen our ties to the community and ensure UMSC remains a place where people grow, connect, and belong.

WHAT'S NEXT?

Pool and Pump Room Upgrades

Fence Repair

Assess natural shading and tree health

SMS Communication

Assess seating throughout the property